

The Luxaflex Process

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(The Design Chaser)



Luxaflex

When it comes to a home renovation or build, the process of choosing window coverings or blinds can be a daunting task. And as they are often one of the final elements to install, they can sometimes be overlooked altogether. Having been in a situation where the blinds were way down on our list of to-do's, I have since learnt the importance of carrying out the selection process from the start.

From both an aesthetic and functional point of view, investing in quality window coverings and blinds is essential in creating a liveable, high-end space. But the process needn't be overwhelming. In fact, it can be a lot of fun, especially when you are in the right hands.

To help you out, I want to walk you through the process I followed with Luxaflex that I believe delivers the best all round results.

Let's start from the beginning...

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”



01

Referral

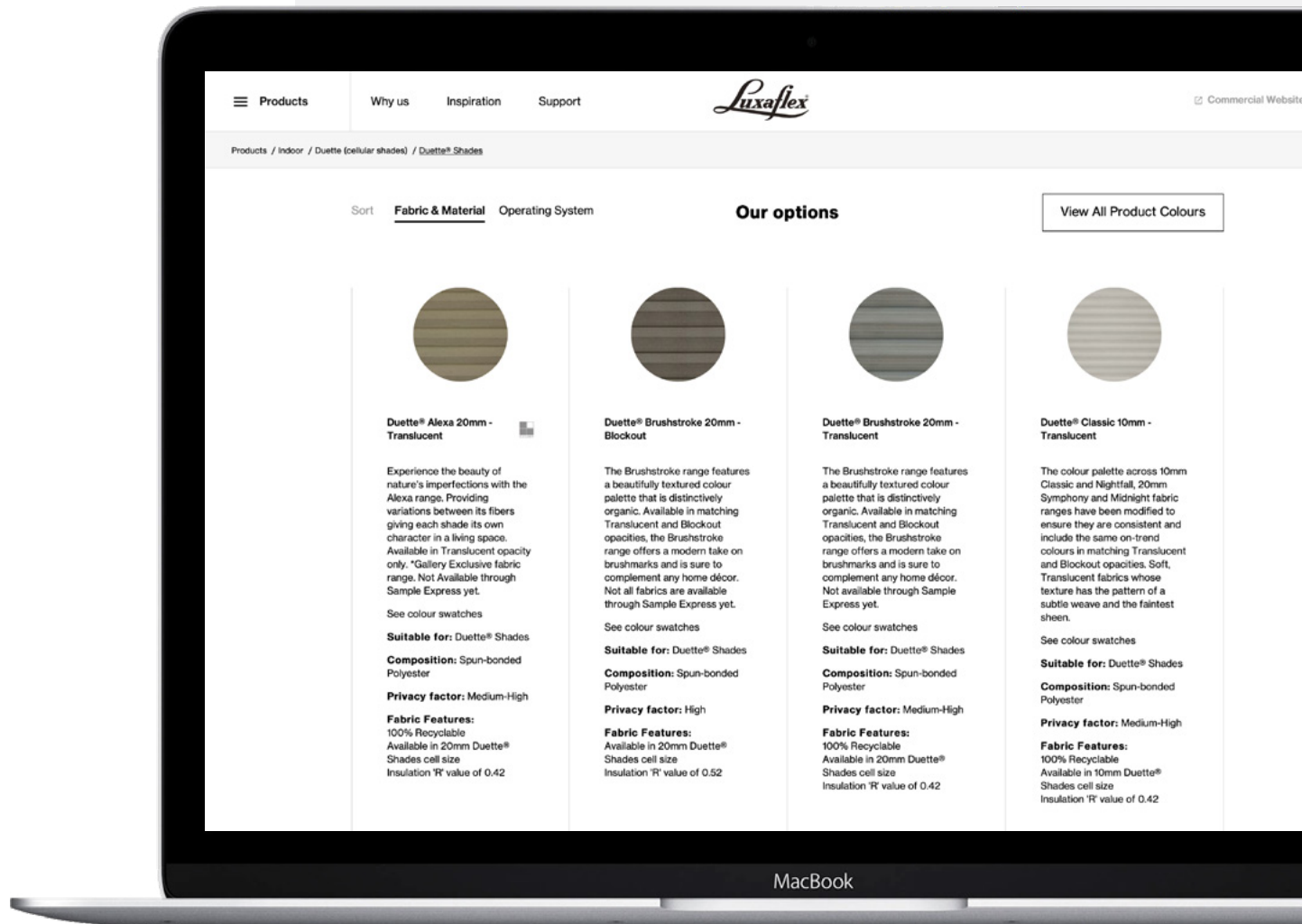
Earlier this year I was introduced to Luxaflex. A leading window shades brand, I had heard great things about them from like-minded interior designers and bloggers around the world, including those I admire in Scandinavia. Having been in NZ since the 1950s, and with an extensive range of shades and blinds, I knew they were the right fit for our project.

02

Website

As a first port of call, I found the Luxaflex website to be really comprehensive and easy to navigate. The content delves deep into the functionality of the blinds, so that you can gain a sound understanding/overview of the products, while quality imagery provides a great visual reference and further inspiration.

It really helped to narrow down the selection process based on my own personal needs and wants, before carrying out the next steps. The option of being able to order samples from the website is also a great added feature.



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“I always love being able to see and touch products”

03

In-store

Visiting the Luxaflex showroom was the next step in the process. From a tactile point of view I always love being able to see and touch products. What's more, you can see how the blinds work once installed. I was now looking at blinds in a completely different way.

Rather than wanting them to disappear into the background, I was excited that they would be enhancing the look of our space, while making a huge difference to our quality of living by addressing our key issues of lack of privacy and too much light.

04

Book a consultation

Luxaflex offer both in-store and in-home consultations which can be booked via the online tool. I decided to use the in-home consultation service and this proved invaluable. I could show the consultant our space as well as talk through how the light changes throughout the day. Discussing each of my shortlisted products, I was able to gain further clarification on the different features and aesthetic of each.

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05

Selections

Luxaflex have an extensive range of fabrics that differ depending on the type of blind you choose. The Sunscreens & Roller Blinds come in blockouts (ideal for bedrooms) and a huge range of materials. **The Silverscreen** – a Sunscreen featuring a Silverscreen metal-backed screen fabric – not only provides excellent vision out, it dramatically reduces heat and glare at the window, independent of screen colour. The high-end **Duette Architella** and **Silhouettes** come in a range of sheer fabrics, both of which really appealed.

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When it comes to colours, the choice is also vast. Wanting to stay within the realm of our neutral colour palette, I was spoilt for choice when it came to soft grey and beige tones. With a beautiful selection of samples in hand, I was able to take them home to see how they looked in our space, including how the fabrics and colours worked throughout different times of the day and night.

Having had issues with curtain cords in the past, I was thrilled to learn about the **PowerView Automation**. A completely cordless battery operated system, it can be installed without the need for an electrician, with the wireless technology allowing you to operate the blinds (from the couch!) with a smartphone app or the beautiful pebble shaped remote control.

“allowing you to operate the blinds (from the couch!)”





06

In-home measure up

With a final decision made on the blinds and colour – we chose the translucent ***Silhouette blinds in Bicycle Beige*** – Luxaflex made another home visit to measure up our windows. This is because all blinds are custom-made to order.

07

Installation

The most exciting part of the process! With a lot of care and attention to detail, our blinds were installed to perfection. We also went with the PowerView automation so were taken through a step by step guide on how to use the PowerView Pebble remote.

From start to finish, the Luxaflex process was stress-free and enjoyable. Our beautiful Silhouettes have made a massive difference to our dining area and lifestyle, quickly becoming an effortless part of our day-to-day routine. A vital part of our home project, we couldn't be happier with the end result.

“the Luxaflex process was stress-free and enjoyable”



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